



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103368

Schedule Dates 10/17/12-10/23/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 10

Date Entered 10/16/12
Last Modified 10/19/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07913001
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,310.00
Net Total \$166,090.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	104	\$195,400.00
Grand Total:	104	\$195,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:57A- 7A (EST)	3	X	X						3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X MONDAY, 2X TUES	10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:57A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	AM NEWS 1X PER DAY	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	5P- 6P (EST)	2			X	X				2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6P- 6:30P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/16/12
6.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6P- 6:30P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11P- 11:35P (EST)	6			X	X	X			6	\$2,800.00	\$16,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:35P (EST)	4	X	X						4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	10/16/12
9.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SA NEWS 1X PER DAY	10/16/12
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/16/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/16/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:30P- 9:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/16/12
13.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7A- 8A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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14.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	10/16/12
15.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	7A- 8A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	10/16/12
16.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	8A- 8:55A (EST)	3	X	X						3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X MON, 1X TUES	10/16/12
17.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	3:58P- 5P (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR. OZ 1X PER DAY	10/16/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR. PHIL 1X PER DAY	10/16/12
19.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR. OZ	10/16/12
20.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	EARLY NEWS 1X PER DAY	10/16/12
21.0	Normal Line / SPOT	10/17/12-10/17/12	3	:30	9P- 10P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/16/12
22.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CST:NY	10/16/12
23.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/16/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/16/12
25.0	Normal Line / NCAA SPORTS	10/20/12-10/20/12	3	:30	3:30P- 6:58P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/16/12

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26.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	9P- 10P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/16/12
27.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUN MORNING	10/16/12
28.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:30P- 10:30P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/16/12
29.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10P- 11P (EST)	1	X								\$6,000.00		WBNS-TV (WBNS)	HAWAII 5-0	10/16/12
29.0.1	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
30.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	8:58A- 9:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/16/12
31.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/16/12
32.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:30P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
33.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/16/12
34.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/12
35.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	9:58A- 10:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/16/12
36.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	11:58A- 12:30P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/16/12

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37.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	9:58A- 10:55A (EST)	1	X	X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/16/12
38.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	10:58A- 11:57A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE IS RIGHT 1X PER DAY	10/16/12
39.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/16/12
40.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	12:30P- 2P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/16/12
41.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/16/12
42.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
43.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/16/12
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/16/12
45.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/16/12
46.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/16/12
47.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN MORNING	10/16/12
48.0	Normal Line / NFL-BROWNS/BENGALS	10/21/12-10/21/12	3	:30	12:57P- 4:25P (EST)	3							X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	NFL BROWNS	10/16/12
49.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/16/12

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50.0	Normal Line / SPOT	10/17/12-10/18/12	3	:30	2P- 3P (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/16/12
51.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	2P- 3P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK	10/16/12
52.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
52.0.1	Closed Preempt	10/18/12															WBNS-TV (WBNS)	Pre-Empt/Spot	
53.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- 7:57P (EST)	2	X	X							\$2,000.00		WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/16/12
53.0.1	Closed Preempt	10/22/12															WBNS-TV (WBNS)	No Avail/Spot	
53.0.2	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Political/Exception - 4000	
54.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL	10/16/12
55.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT EARLY NEWS	10/18/12
56.0	Revised Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/PARTNERS	10/18/12
56.1	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	THE BIG BANG THEORY/2 BROKE GIRLS	10/19/12
57.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1							X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL FOOTBALL	10/18/12
58.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	5P- 6P (EST)	1		X						1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SPM NEWS	10/19/12

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